

WE CREATE EXPERIENCES



Panoptic Events

ADJ. TAKING IN ALL PARTS,
ASPECTS, ETC, IN A SINGLE
VIEW; ALL-EMBRACING

What we learned from 2020.

From Panoptic Events

“

OUR VISION

To constantly deliver
World-Class Experiences
cross sector, that amaze
and inspire.

THERE IS STRENGTH IN COMMUNITY

- We came together as a country, as an industry and as a family in 2020.
- We all gave our front line workers even more support; our industry leaders created campaigns such as #WeMakeEvents, #LetTheMusicPlay, and so many more. We also embraced our loved ones.
- Uniting together has shown the world the strength of community.



LEARN TO ADAPT

- From moving to home learning/working to moving events online - we have all experienced some form of adaptation.
- You have gained experience working in a team and individually from a remote position; you can use technology that you may have never used before; you may have discovered a new set of services you can now offer and so much more!
- The ability to adapt is something you can value and use as rocket fuel for 2021.



THE IMPORTANCE OF NETWORKING

- We were able to use online events to grow our network system in a whole new way. We made new connections with people who could now attend global networking events because they were online.
- Social media channels like LinkedIn, allowed us to connect with new people and start conversations about how they were feeling about the situation at hand.
- Although we couldn't be traveling around the world to network, we are still so grateful for the technology that allowed us to continue growing our network.



KEEP LEARNING & UPSKILLING

- We had a little more time on our hands in 2020, meaning many people turned to learning something new and upskilling.
- From baking banana bread, learning new languages, and starting blogs; completing online courses in new subjects, and finding new hobbies.
- These will lead to new opportunities - join a group and meet new people; start a side hustle to help people in your community; take your new skills to a job!
- Continuing to learn is essential and can benefit us in so many ways. Keep your mind active and try to learn something new this lockdown.



BURNOUT IS NOT COOL

- More and more of us were suffering from crazy amounts of stress without even knowing. Not only did we see a rise in people having a burnout, but many were starting to glamourise overworking and wearing it has a badge of honour!!
- It's now time to take this and flip it on its head. It's time to declare ourselves out of the burnout game. Our mental health is much more valuable than working 24/7.
- Balance that work-life lifestyle, create effective communication streets, talk about our balance with people (family, friends, work colleagues, etc.) and give them a helping hand. It's time to listen to one another. 2021 - it's time to cancel burnout!



THE IMPORTANCE OF PLANNING

- Whether it is a long term plan or what you're up to tomorrow, planning will help your focus and achieve the goals you want.
- Noting down all your ideas is the right place to start. It can help clear the mind and organise your thoughts. Next, you can begin to carve your plan.
- Long term planning can be scary because we never know what's around the corner (especially a global pandemic - no one saw that one coming). But breaking up your plan into small steps will make it more manageable.
- Plan for a day, a week, month, quarter, five years, ten years - the choice is yours! Just remember to break each idea into achievable tasks so you can carry out your plan successfully.

STAY TRUE TO YOUR VISION

- Not everyone will understand your journey and why you're doing what you're doing, and that's ok.
- This is your story and vision - stick to the path YOU want to take.
- It's not how you will get to the end; it's how you will get to the next step, no matter how big or small it is.
- Stick to your plan, keep your eye on the prize and find new ways to motivate yourself - this will guarantee results.
- Believe in yourself and stay true to your vision.



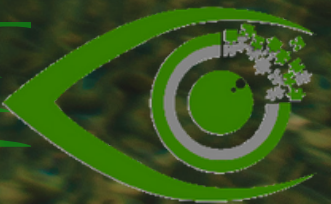
EMBRACE CHANGE

- Having an open mind meant we were willing to embrace new things.
- Loads of industries enhanced their existing practice and took in the new surroundings with a great mindset, to create new ideas.
- We viewed change as a way to improve and develop our work. We streamlined our services and have built our network, ready to kickstart the live events world when we can.
- We all remained as optimistic as possible about moving forward while being faithful about the difficulty of change.



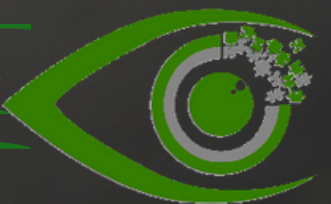
BE PRESENT

- Living in the past makes us jealous, living in the future causes anxiety, living in the present makes us happy.
- Appreciate what is happening right now, it can be as little as appreciating you have pen and paper to jot down ideas, or as big as being able to sit in your home office to get through the pandemic.
- If our mind and body are in unison, then we are in the present. We can appreciate our surroundings, not about what we're having for dinner tonight, not about what you're going to wear tomorrow, but where we are and what we have right at this very second.
- In 2020, we lived in the moment as much as we could.



BE RESILIENT

- 2020 was the year to believing in your abilities, no matter what came in the way. It was the time to build a strong network around you and nurture them and yourself.
- It's normal to experience the pain and sadness we all felt at some point last year, but what makes you stronger and resilient is the way you recovered and grew from it.
- We took as many opportunities as we could to grow and better ourselves where possible.
- That is something we continue to take into 2021.





**WE DELIVER WORLD-CLASS
EXPERIENCES CROSS-SECTOR
THAT AMAZE AND INSPIRE.**



WWW.PANOPTICEVENTS.COM